



FARIS GOURMET POPCORN & TREATS
LEMONADE DAY 2021
MAY 1, 2021



FARIS GOURMET POPCORN WHOLESALE ORDER FORM

Be a true wholesale purchaser with your Lemonade Day stand! In partnership with the Fond du Lac Lemonade Day program, the products below are offered to Lemonade Day stand locations to give the children a true business experience with their Lemonade Stand. Select your items to order for your Stand based on what you think your customers will like the best, calculate your cost, determine your selling price and calculate your gross profit, sell your product to your customers to earn your profit!

TODAY'S DATE: _____

GROUP NAME: _____ # OF GROUP MEMBERS: _____

GROUP MEMBER NAMES: _____

CONTACT PERSON'S NAME: _____

PHONE: _____ EMAIL: _____

LEMONADE STAND LOCATION
 (BUSINESS NAME & ADDRESS): _____

SNACK XL BAGS

*Our Snack XL Bag is a 3.5 cup bag that is available exclusively to wholesale customers. It's the perfect size for a larger individual portion or 2-person sharing. Minimum Order Quantity = 24 bags per flavor
 Your Cost: \$1.50 per bag
 Suggested Selling Price: \$2 - \$3 per bag*



FLAVOR	QUANTITY TO ORDER (min. 24 per flavor)	\$ COST DUE TO FARIS (\$1.50 x # of bags ordered)
CARAMEL CORN		\$
YELLOW CHEDDAR		\$
PINK LEMONADE		\$
Sub-Total Cost Due (pre-tax)		\$
<i>WI Sales tax of 5.5% is required for each order.</i>		

PAYMENT IS DUE AT PICKUP.

PAYMENT CAN BE MADE IN CASH, CHECK OR CREDIT CARD. CHECKS SHOULD BE MADE PAYABLE TO "FARIS GOURMET POPCORN".

EMAIL COMPLETED ORDER FORM TO SALES@FARISPOPCORN.COM

ORDER FORMS SHOULD BE SUBMITTED NO LATER THAN TUESDAY, APRIL 27 AT 12PM.

ORDERS WILL BE READY FOR PICKUP BETWEEN THURSDAY, APRIL 29 - FRIDAY, APRIL 30. YOU WILL BE CONTACTED WHEN YOUR ORDER IS READY.



EXAMPLES OF YOUR PROFITS:

Gross Profit \$ = Selling Price - Cost

Gross Profit Margin % = Gross Profit \$ / Selling Price

Your group orders 24 bags of popcorn at \$1.50 per bag. You sell your popcorn at \$3.00 per bag.	
You sell all 24 bags of popcorn	\$ 72.00
- Cost of popcorn to your group (pre-tax)	\$ 36.00
Your \$ profit from your popcorn sales	\$ 36.00
Your Gross Profit Margin Per Bag Sale	
Selling Price	\$ 3.00
- Cost	\$ 1.50
Gross Profit	\$ 1.50
Gross Profit Margin %	50%

Your group orders 24 bags of popcorn at \$1.50 per bag. You sell your popcorn at \$2.00 per bag.	
You sell all 24 bags of popcorn	\$ 48.00
- Cost of popcorn to your group (pre-tax)	\$ 36.00
Your \$ profit from your popcorn sales	\$ 12.00
Your Gross Profit Margin Per Bag Sale	
Selling Price	\$ 2.00
- Cost	\$ 1.50
Gross Profit	\$ 0.50
Gross Profit Margin %	25%