Lemonade Day!®

GALVESTON COUNTY

2021 Investment Opportunities

Impacting the Next Generation of Business Leaders

Lemonade Day!™

GALVESTON COUNTY

EMPOWERING TODAY'S YOUTH TO BECOME TOMORROW'S ENTREPRENEURS

Dear Friends,

Remember the fun you had selling lemonade on your block? Well, lemonade stands are back!

Once again, we're pairing the fun with valuable lessons about starting, owning and operating a business - a lemonade stand. Our registered young entrepreneurs will begin a fun and experiential step-by-step process to start their own lemonade stand. On Lemonade Day, it becomes a community-wide celebration focused on our youth, their future, business, and the American dream. I love that so much!

Lemonade Day Galveston County is much broader than just one individual child selling lemonade from his/her stand. It's a process that gets the whole community focused on investing in our youth and teaching them about business. It also shows them how they can create their own jobs in the future instead of just looking for a job.

To become an investor of Lemonade Day Galveston County, please complete our investor commitment form in this packet. Remember, all contributions made to Lemonade Day Galveston County are tax deductible!

National Lemonade Day and Lemonade Day Galveston County will take place on Saturday, May 1, 2021. Wear yellow, drink lots of lemonade and support a dream!

Get involved. Help build a stand. Spark a dream.

Gina M. Spagnola, IOM
President & CEO, Galveston Regional Chamber of Commerce
Lemonade Day Galveston County Director

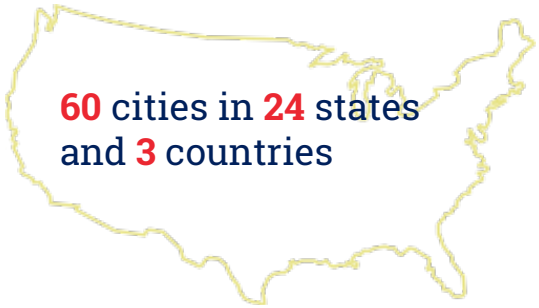
GALVESTON Regional CHAMBER OF COMMERCE

Lemonade Day® GALVESTON COUNTY

2228 Mechanic Street, Suite, 101 • Galveston, TX 77551 • galveston.lemonadeday.org **p:** 409-763.5326 **f:** 409.763.8271

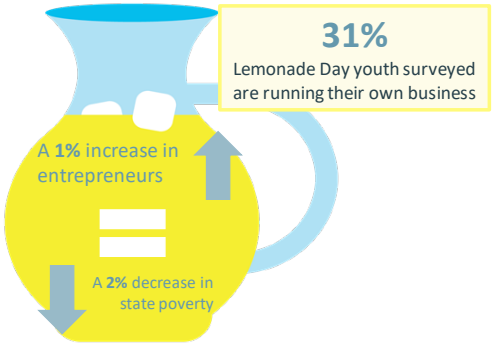
WHAT IS LEMONADE DAY?

- Lemonade Day is a free educational initiative that introduces youth to entrepreneurship, teaching them how to start, own, and operate their own business – a lemonade stand.
- Lemonade Day teaches skills that will prepare youth for both business and life.
- Lemonade Day culminates in the real world experience of youth going into business by setting up their lemonade stand.
- Started in 2007 in Houston, TX.
- Over the past 10 years, Lemonade Day has reached over 1 million youth in 60 cities across the US and Canada.



OUR STORY

- Established in 2010 as a broad-based community partnership.
- Unites every educational institution both public and private on the island in an unprecedented alliance to enhance the quality, accessibility, choice, and usefulness of education for all students and to support the economic, social, and political viability of Galveston Island.
- Registered more than 800 kids in 2018.



Nationally

48% of participants **spent** a portion of their profit

77% of participants **saved** a portion of their profit

70% of participants of **shared** a portion of their profit

2021 INVESTMENT INFORMATION

Get involved: Invest in Galveston County's young entrepreneurs. All money and in-kind donations raised through local contributions and investments directly support Lemonade Day Galveston County.

INVESTOR OPPORTUNITIES

INVESTOR LEVELS	INVESTMENT BENEFIT	PRINT & WEB
Presented By Investor **$10,000**	• All benefits below including: » Recognition at Lemonade Day National conference and national events attended by County Director » Opportunity to speak at all Lemonade Day events » Lighted logo included on the Lemonade Day Krewe de Lemon bus with opportunity to ride the bus and throw marketing materials	• All benefits below including: » Company logo featured in all print ads including Galveston County Daily News front-page strips, grand kids ad, insert distributed to 20,000+ and Coast » Logo on all Chamber staff email signatures » Logo listed on Lemonade Day page in Chamber's Membership Directory and Island Relocation Guide (print deadline applies)
Main Squeeze Investor **$5,000**	• Company logo featured on all student book covers as main squeeze sponsor • Company logo featured as main squeeze sponsor on the front of all backpacks • Option to include flyer or other small item in backpack, relevant to Lemonade Day • Recognition at Chamber events, prior to Lemonade Day event • Company logo featured in promotional video • Company logo on wall mural in the Chamber Visitor Center	• Company logo featured on promotional posters as main squeeze sponsor • Company logo featured prominently on LD website and hyperlinked to company website • Listing on Galveston Regional Chamber of Commerce's website • Logo placement on large posters displayed in schools, local businesses, and community partner locations • Company flyer in Lemonade Day stand at special events, prior to Lemonade Day
Fresh Squeeze Investor **$2,500**	• Company logo listed prominently on book covers • Company logo featured prominently on backpacks • Option to include flyer/ coupons in backpack relevant to Lemonade Day	• Company logo featured prominently on promotional posters • Company logo hyperlinked to Lemonade Day website • Listing on Galveston Regional Chamber of Commerce's website • Company flyer in Lemonade Day stand at special events, prior to Lemonade Day
Lemon Drop Investor **$500.00**	• Organization logo included on book covers • Organization logo included on backpacks	• Organization name listed on promotional posters • Company logo hyperlinked to Lemonade Day website • Listing on Galveston Regional Chamber of Commerce's website

Additional sponsorship levels also available. Lemon Head in-kind investment opportunities have the same value and benefits as cash investment opportunities. Examples of in-kind investments include printing, prizes for competitions, advertising space and materials. Organizations have donated the proceeds of sales of lemonade or lemon-themed items – we are pleased to discuss an appropriate form of support.

INVESTOR AGREEMENT FORM

I agree to support and donate to Lemonade Day Galveston County. Please check one:

- Investment donation in the form of _____
- My In-Kind donation is _____
  Valued at _____

Approved by: _____

Date: _____

DEADLINE for your logo to be on backpacks is January 28, 2020.

Company Name: _____

Company Contact:_____

Address:_____

City:_____ State: _____ Zip: _____

Phone: _____ Email: _____

Please make checks payable to: **Galveston Chamber Partnership**

Please make a note on check memo: Lemonade Day Galveston County

And mail to: Galveston Chamber Partnership
2228 Mechanic Street, Suite 101
Galveston, TX 77550

The Galveston Chamber Partnership is a 501 (c) 3 organization. All donations are tax deductible.

Lemonade Day®
GALVESTON COUNTY

THANK YOU 2020 SPONSORS!

PRESENTED BY:

Permanent Endowment Fund
Moody Methodist Church

Family Owned
Carnes Funeral Home
Burial • Cremation • Donation
Texas City

IPPOLITO
CHARITABLE FOUNDATION

Galveston Regional
CHAMBER OF COMMERCE

MAIN SQUEEZE SPONSORS:

bp

Since 1960
CHALMERS
Hardware & Embroidery

Del Papa Distributing Company
Est. 1912

MAYES Middleton

Dr. Leon Bromberg Charitable Trust Fund

Moody Bank
Member FDIC

The Daily News.

HomeTown Bank
The Bank You'll Call Home
Member FDIC

TOP GEAR APPAREL

FRESH SQUEEZE SPONSORS:

City of Galveston
1839
Texas

Proud Traditions, Exciting Futures
DICKINSON
Independent School District

Independent School District
GALVESTON
Sailing the Seas of Possibilities

Mosbacher
Odyssey
ACADEMY
Charting stellar journeys since 1998

Putting Dreams in Driveways
CLASSIC
classicgalveston.com

City of La Marque
Gateway to the Gulf

Gulfside
Cleaning Services

LEMON DROP SPONSORS:

Dreyfus
PRINTING

Galveston College

GIA
INSURANCE
Since 1992

TEXAN BANK

Tom's Thumb
NURSERY
and Landscaping
Galveston Island, Tx.

MILLS SHIRLEY L.L.P.

WHATABURGER

Ryan's RazzMaTazz

The Spot
Island Famous

Gulfside
Cleaning Services

Joe Tramonte
REALTY, INC.

SONIC

United Way
United Way of Galveston

To help support Lemonade Day Galveston County and **become an investor**, please contact Gina M. Spagnola at gspagnola@galvestonchamber.com or by phone at (409) 763-5326.

lemonadeday.org/galveston-county/

The success of Lemonade Day relies on members of the community coming together for a common purpose – to train the next generation of entrepreneurs, civic leaders and engaged citizens.

THANK YOU FOR YOUR SUPPORT