

## **2016 Lemonade Day Investment Information**

## **Get Involved: Invest in Galveston's Young Entrepreneurs**

All money and in-kind donations raised through local contributions and sponsorships is used directly to support Lemonade Day Galveston.

	INVE	STOR RECOGNITION
SPONSORSHIP LEVELS	Benefits of your Investment	Print & Web
Main Squeeze Sponsor \$5,000	<ul> <li>Company logo featured on top of all student book covers as main squeeze sponsor</li> <li>Company logo featured as main squeeze sponsor on the front of all backpacks</li> <li>Sponsor can include flyer or other small item in backpack, relevant to LD</li> <li>Recognition at Chamber events, prior to Lemonade Day event</li> </ul>	<ul> <li>Company logo featured at the top of promotional posters as main squeeze sponsor</li> <li>Company logo featured prominently on LD website and hyperlinked to company website</li> <li>Listed in press releases as a Main Squeeze sponsor</li> <li>Logo listed on Lemonade Day page in Education Magazine</li> <li>Listing on Galveston Chamber of Commerce's website</li> <li>Logo placement on large posters which are displayed in schools, local businesses, and community partner locations</li> <li>Company flyer in Lemonade Day stand at special events, prior to Lemonade Day</li> </ul>
Fresh Squeeze Sponsor \$2,500	<ul> <li>Company logo listed prominently on book covers</li> <li>Company logo featured prominently on backpacks</li> <li>Can include flyer/ coupons in backpack relevant to LD</li> </ul>	<ul> <li>Company logo featured prominently on promotional posters</li> <li>Company logo hyperlinked to LD website</li> <li>Listing on Galveston Chamber of Commerce's website</li> <li>Listed in press releases</li> <li>Company flyer in Lemonade Day stand at special events, prior to Lemonade Day</li> </ul>
Lemon Drop \$500.00	<ul> <li>Organization logo included on book covers</li> <li>Organization logo included on backpacks</li> </ul>	<ul> <li>Organization name listed on promotional posters</li> <li>Company logo hyperlinked to LD website</li> <li>Listing on Galveston Chamber of Commerce's website</li> <li>Listed in press releases</li> </ul>

## Additional sponsorship levels are also available.

Lemon Head in-kind sponsorship opportunities have the same value and benefits as cash sponsorship opportunities. Examples of in-kind sponsorship include printing, prizes for competitions, advertising space and materials. Organizations have donated the proceeds of sales of lemonade or lemon-themed items – we are pleased to discuss an appropriate form of support.

To help support Lemonade Day Galveston by **becoming an investor**, please contact Gina M. Spagnola at gspagnola@galvestonchamber.com or by phone at 409-763-5326.



## Main Squeeze Sponsors

























Mitchell Historic Properties



