



**MAY 7,
2017**

*Lemonade Day!*TM

is a community-wide educational initiative designed to introduce youth to entrepreneurship through the real world experience of starting their own business - a lemonade stand. Give kids the opportunity to learn the business and life skills needed to set a goal, make a plan, and work the plan to achieve their dreams!

Lemonade Day Teaches Kids To

SET A GOAL

MAKE A PLAN

- Make Spending Decisions
- Plan their Product and Stand
- Brand and Advertise their Business
- Find an Investor
- Create a Business Plan and Budget

WORK THE PLAN

- Purchase their Supplies
- Make Lemonade and Build their Stand
- Setup and Run their Business
- Provide Good Customer Service

ACHIEVE SUCCESS

- Account for Business Results
- Spend some, Save some, Share some
- Contemplate their Future Plans



**TO LEARN
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