



HOUSTON

Dear Parents,

This spring, your child will be participating in Lemonade Day Houston, a program that teaches youth how to start, own, and operate their own business - a lemonade stand.

Your child will have access to an online program called Lemonopolis that will walk them through the process of setting a goal, making a plan, and working their plan to ultimately achieve success!

Your child's login credentials are below in case you would like to view the Lemonopolis program or work through some of the lessons at home with your child.

Visit MyLemonadeDay.org

Username: _____

Password: _____

Through this nationwide program, youth learn skills like how to create a budget, secure an investor, create a product, make a profit, and manage money. The culminating event is a city wide Lemonade Day on May 7, 2017 when your child will have the opportunity to set up for business in public areas of the city with adult supervision (location details listed on Houston.lemonadeday.org). Health department and business license waivers have been secured for this one special day.

Lemonade Day was started in Houston, TX in 2007 and has since expanded to over 60 cities nationwide with over one million youth participating to date. The goal of Lemonade Day is to give all children the opportunity to learn how to make money through their own business so they can "spend a little, save a little, and share a little". All profits from your child's lemonade stand business are theirs to keep.

We would love your participation as we begin this exciting program. If you are interested in volunteer opportunities, please let me know.

Sincerely,