



LOMITA

www.LemonadeDay.org/Lomita

Lemonade Day Lomita 2022

July 9, 2022

Lemonade Day Checklist

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- Backpack pick up
- Start by checking your packet and filling out your Official Lemonade Day Stand Owner certificate.
- Product selection (fresh-squeezed lemonade, powder lemonade, syrup lemonade, etc.)
- What extra items will you sell? (Do they meet health department requirements?)
- Come up with a business name.
- Choose a location (from the list of participating Lomita businesses).
- Get permission from the business owner about having your stand at their location.
- Decide what time you will be setting up and tearing down.
- Put your stand on the map (<https://lemonadeday.org/lomita/stands-map>).
- Plan what you are going to sell and look up costs for products online or head to the store with your parents for price comparisons (for example, cost of: lemons, sugar, water, ice, containers, cups, straws, napkins, etc.).
- Come up with how much money you need to get started.
- Come up with the cost of your product.
- Get a calendar to mark the important dates for your business:
 - [May 12 - class at Lomita-Harbor City Kiwanis \(Kids Workbook Guided Lessons 1-hour lessons\)](#)
 - [May 26 - class at Lomita-Harbor City Kiwanis](#)
 - [June 9 - class at Lomita-Harbor City Kiwanis](#)
 - [June 23 - class at Lomita-Harbor City Kiwanis](#)
 - [June 30 - class at Lomita-Harbor City Kiwanis](#)
 - May 16 - 27th: Lemonade Day Lomita Micro Loans @South Bay Credit Union)
 - June 17 - Last day to get your stand on printed maps
 - June 26 - Best tasting Lemonade contest at Lomita City Hall)Preview your recipe before the big day with our local celebrity judges! sample servings only for judges; blind taste test; no stands required)
 - July 9 - Lemonade Day Lomita!
 - July 16 - Last day to submit business results to qualify for contests
 - August 31 - The Lemmy's Lemonade Day awards presented by the Chamber
 - September 21st: Lemonade Day National Winner Announced (Houston, TX)

(see next page)

More information is at: <https://lemonadeday.org/lomita>

Contact your Mentor or the Lomita Chamber of Commerce (hi@lomitachamber.org) if you have any questions.



Lemonade
Day!® 

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Lemonade Day Checklist (cont.)

- After attending the meeting on May 12th, schedule your appointment for your microloan with South Bay Credit Union (Available May 16 - 27) - (<https://www.southbaycu.com/lemonade-day/>) Don't forget to add that date to your calendar!
- Come up with the business idea that you are going to pitch to the credit union (why do you need this loan, how much do you think you need to start your business, why should they invest in your business, etc.).
- Start working on your business plan (included in your book that was in your backpack).
- Start thinking about ways to market your business (i.e., social media, flyers, talking to family and friends, etc.).
- If you are setting up a social media account make sure to take pictures of the process and post to keep your friends and family up to date.
- If you are building a stand, start early so that you don't get stuck doing it last minute. Keep in mind that a table and nice setup works well too. (Don't forget that ACE Hardware Lomita is giving the Lemonade Day kids a coupon in their backpack to use on products at their store.)
- Think about the things that you will need for the day of the event (i.e., table, canopy, chairs, supplies, etc.) If you don't have these, talk to your parents about whether it's a good idea to invest in these items or find out who you can borrow these items from.
- Find out from your mentor when the Business License day will take place with the City of Lomita.
- Be sure to make your banners, flyers, or any signs that will go up in front of your business at least a week in advance. (People will need to know what the cost of the items you are selling will be, so make sure you have that written/typed up. People will need to know what your business name is for voting, make sure they can easily find that along with your stand #.)
- Print out the Safe Food Handling paper to fill out and place at your stand.
- Pack everything that will be needed at your stand a few days before so that you can make sure to have everything.
- If you have anything that needs electricity, make sure to discuss that with the business owner for your location and don't forget to pack extension cords.
- In the last week before the event it is very important that you remind everyone that you have invited about the upcoming event. This could be on social media or through a nice, personal invitation via text.
- After the event is over don't forget to set up an appointment to pay back your loan at South Bay Credit Union.
- Submit your business results to qualify for the contest by July 16th!
(<https://lemonadeday.org/lomita/business-results>)

And even though this seems like a lot of work, don't forget the most important thing:

- **HAVE FUN!** 🍋

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