



When Life gives you Lemons, you make Lemonade!

Part of owning your own business is adjusting to things that may occur unexpectedly or are uncontrollable. A great example of this is our weather. As Lemonade Day nears, it appears the weather may not be cooperating in some regions and areas throughout our state. Here are a few suggestions if you have an outside stand location:

1. Find an indoor location where you can relocate your stand. For example, you can ask a business or property owner if you can relocate inside, such as a library or grocery store.
2. Find a covered outdoor location. Maybe under a carport if your stand is at your home, or a covered entrance to a business.
3. Watch the weather forecast and simply adjust the time your Lemonade stand will be operating. The rain may push through early in the morning allowing you to have a bright sunshiny afternoon with outstanding lemonade sales.
4. If you are not able to find a location out of the rain and the rain is persistent, use the knowledge you have learned through your Lemonade Day lessons to set up a location on another date. The summer may be a great time to have multiple Lemonade stands where you can put into place everything you learned on several fantastic occasions.
5. Most importantly, remember your safety and the safety of your customers is more important than selling lemonade, therefore do not put yourself or your customers in a potentially dangerous situation. If the weather is bad, be creative with your alternative solution, even if that means postponing your operation.

Instead of seeing the weather as a lemon type of day, remember lemonade makes everyone smile and what we have learned in owning our own business. This is a fantastic opportunity to learn from this experience and overcome the obstacle that Mother Nature presents in many business ventures and plans. You make your lemonade destiny, let the adjustments begin if needed and let's sell some lemonade!