# My Lemonade Day!<sup>™</sup> FAQ For Parents, Mentors, Teachers and Group Leaders

## WHAT ARE THE ACADEMIC BENEFITS TO PARTICIPATING IN LEMONADE DAY?

Lemonade Day introduces youth to entrepreneurship as well as basic business skills and principles which they internalize and use throughout their lives. Youth learn to Set a Goal, Make a Plan, Work the Plan and Achieve their Dreams - a proven strategy for success in both business and life. Lemonade Day aims to help youth build self-esteem and new mindsets that can propel them to success they may not have pursued otherwise. Results from the Lemonade Day program have shown improvement in participant's knowledge of financial vocabulary, application of mathematical principals, and understanding of personal financial literacy. The optional activities found in the Teacher's Guide, provide more extensive alignment to both national and state standards, including TEKS and Common Core. Additionally, the Mentor Guide provides information on how the Lemonade Day lessons are aligned with the 40 Developmental Assets and which assets are addressed by each lesson.

## I HAVE PARTICIPATED IN LEMONADE DAY PREVIOUSLY USING THE PRINTED WORKBOOK: HOW IS MY LEMONADE DAY DIFFERENT?

My Lemonade Day is a digital version of the Lemonade Day curriculum. The same principals and concepts are covered in all versions of the curriculum; however, the My Lemonade Day version is accessed through an app.

## HOW LONG WILL IT TAKE TO GO THROUGH A LESSON?

Typically, it takes 5-15 minutes to complete a lesson. Some lessons contain real-world activites and those might take a bit longer.

## HOW DO MY YOUTH ACCESS MY LEMONADE DAY?

My Lemonade Day is available on IOS, Android Devices and Chromebooks (with access to the Google Play store). To get started, first Mentors must register online for Lemonade Day through a participating city's website. Mentors will create a profile and then add their learner(s). Once registered, learners will download the app from the App Store or Google Play store and enter their name and a Mentor Code to get started. Registration in the app verifies information by matching it to the learner table so mentors must make sure they're inputting the learners' first and last name exactly the same as it is shown in the Mentor Portal. Internet access is required for registration and app download but once downloaded, the app can be used offline and syncing will only be required for certain lessons.

## HOW DO I RESET MY LEARNER(S) PASSWORD?

Login to your mentor portal. On your learner card, click View More and the Reset Password button.

# WHAT DO I DO AS A RETURNING USER?

As a returning users, you can access the My Lemonade Day App using the login you previously created. For step by step instructions, <u>click here</u>.

## CAN A TEACHER/GROUP LEADER PUT THEIR INFORMATION IN AS THE LEGAL GUARDIAN?

A Teacher/Group Leader can put their contact information in as the legal guardian if they do not have the parent's information. Then, if a Teacher/Group Leader has the ability to accept permissions on behalf of parents, they can agree to the 3 permissions in the app. If not, they can leave those unchecked. These permissions are not required to complete the app but they do allow for access to additional features including uploading photos, sharing stand location and entering contests.

## WHY SHOULD YOUTH PARTICIPATE IN LEMONADE DAY USING MY LEMONADE DAY?

Lemonade Day is a fun experiential learning program for youth of all ages. The combined value of the Lemonade Day lessons covered in My Lemonade Day and the real-world experience of owning a business provides great benefit to participating youth, allowing them to not only be exposed to the concept of entrepreneurship, but to learn and practice valuable life skills. In addition, the use of My Lemonade Day allows youth to gain access to the Lemonade Day lessons in a new and improved digital app experience. Youth will learn business skills, financial literacy, teamwork, social and emotional skills, goal setting and responsibility.

#### I'M A TEACHER, GROUP LEADER OR PARENT; CAN I USE THE SAME EMAIL ADDRESS TO REGISTER MORE THAN ONE CHILD?

More than one learner can be registered under one email address. Once a Mentor has created a profile, they will add their learners in order to begin registration. There is no limit to the number of learners that can be linked to one mentor.

#### WHAT FEATURES ARE AVAILABLE AND WHAT DATA IS TRACKED IN THE MENTOR PORTAL

Through the Mentor Portal, Mentors can track learner logins, reset passwords and follow learners' progress through the app.

# WHO DO I CONTACT WITH MORE QUESTIONS?

Please email questions to support@lemonadeday.org or reach out to your City Director.

