

2020

SPONSOR  
PACKET



*Lemonade Day!*<sup>TM</sup>



OUR MISSION...

To help today's youth become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow.

Menu  
\$1 cup 25¢ bitty cup  
Sriracha lemonade  
Tangy Traditional lemonade  
Ginger lemonade  
TeaBerry lemonade  
Granola Bars = any donation

Thank You-

location

Ice  
Twicer

# SPONSORSHIP LEVELS

Sponsorships are considered a charitable donation to a 501 (c) (3) non-profit. Please contact [medford@lemonadeday.org](mailto:medford@lemonadeday.org) for W-9 and Tax ID information.

## ~~MAIN~~ ~~SQUEEZE~~ ~~SPONSOR~~

\$10,000

Level taken for 2020

- Largest and most prominent logo displayed on workbooks and drawstring backpacks
- Inclusion in marketing materials and stage presence at events
- Customized press release highlighting your company's involvement with Lemonade Day
- Logo and link on Lemonade Day Medford & Jackson County website
- Prominent signage at promotional events (signage provided by sponsor):
  - Business Results Contest
  - Best Tasting Lemonade Contest
  - Prominent Lemonade Day stand locations (2020 locations TBD)
- Inclusion in social media campaigns and targeted electronic communication to community partners, investors, parents, schools, and participants
- Opportunity to include company promotional item or flyer inside backpacks
- Opportunity to host public Lemonade Day site
- Logo prominently placed in Lemonade Day Medford & Jackson County thank-you messages (email and social media campaign)
- Exclusive internal company kickoff for Lemonade Day
- Access to Lemonade Day Medford & Jackson County program for employees, vendors, and customers
- Volunteer and mentor opportunities to engage employees

## FRESH SQUEEZED SPONSOR

\$8,000

2 Available

- Inclusion in press releases
- Logo and link on Lemonade Day Medford & Jackson County website
- Opportunity to include company promotional item or flyer inside backpacks
- Opportunity to host public Lemonade Day site/ lemonade stand
- Logo placed in Lemonade Day Medford & Jackson County thank-you messages (email and social media campaign)
- Access to Lemonade Day Medford & Jackson County program for employees, vendors, and customers
- Volunteer and mentor opportunities to engage employees

## LEMON DROP SPONSOR

\$5,000

2 Available

- Inclusion in press releases
- Logo and link on Lemonade Day Medford & Jackson County website
- Opportunity to host public Lemonade Day site/ lemonade stand
- Logo placed in Lemonade Day Medford & Jackson County thank-you messages (email and social media campaign)
- Access to Lemonade Day Medford & Jackson County program for employees, vendors, and customers
- Volunteer and mentor opportunities to engage employees

## PUCKER PAL SPONSOR

\$2,500

5 Available

- Logo and link on Lemonade Day Medford & Jackson County website
- Opportunity to host public Lemonade Day site
- Access to Lemonade Day Medford & Jackson County program for employees, vendors, and customers
- Volunteer and mentor opportunities to engage employees

## IN-KIND SPONSOR

- Logo on materials provided by your in-kind donation
- Logo and link on Lemonade Day Medford & Jackson County website
- Access to Lemonade Day Medford & Jackson County program for employees, vendors, and customers
- Volunteer and mentor opportunities to engage employees

Print deadlines apply for all sponsor opportunities. Please contact Lydia Salvey, Lemonade Day City Director at (541) 608-8520 or [medford@lemonadeday.org](mailto:medford@lemonadeday.org) for more information regarding sponsor benefits.

## CONTEST SPONSORSHIPS

### **\$6,500** BUSINESS RESULTS CONTEST SPONSOR

1 Available

- Contest celebrates Medford & Jackson County's newest successful entrepreneurs

### **\$6,500** BEST TASTING LEMONADE CONTEST SPONSOR

1 Available

- Contest celebrates Medford & Jackson County's best lemonade recipes

### **\$6,500** BEST LEMONADE STAND CONTEST SPONSOR

1 Available

- Contest celebrates Medford & Jackson County's most fun and creative lemonade stands

## BENEFITS FOR ALL CONTEST SPONSORS

- Category exclusivity (only one available)
- Company representation as a celebrity judge
- Inclusion in marketing materials and press releases promoting contest
- Logo and link on Lemonade Day Medford & Jackson County website
- Signage at contest events (signage provided by sponsor)
- Opportunity to provide and present contest prizes to winners (3rd, 2nd, 1st place)
- Opportunity to include company promotional item or flyer inside backpacks
- Logo placed in Lemonade Day Medford & Jackson County thank-you messages (email and social media campaign)
- Access to Lemonade Day Medford & Jackson County program for employees, vendors, and customers
- Volunteer opportunities to engage employees



MEDFORD & JACKSON COUNTY

# SPONSOR AGREEMENT

We agree to support and donate to Lemonade Day Medford & Jackson County. Please check one:

Level of Sponsorship: \_\_\_\_\_

OR

In-Kind Donation: \_\_\_\_\_

Valued at: \_\_\_\_\_

We would like to make: \_\_\_\_\_ payments of :\$ \_\_\_\_\_ to be completed by: \_\_\_\_\_  
(must be prior to April 1, 2020)

Payment should  
be made to:

Rogue Valley Foundation  
101 East 8th Street  
Medford, OR 97501

Company Name: \_\_\_\_\_

(as it should be listed on all promotional material)

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please provide company logo in the following formats:

- High resolution vector .EPS file (color)
- High resolution vector .EPS file (black and white)
- JPEG file (color)

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PLEASE RETURN TO [MEDFORD@LEMONADEDAY.ORG](mailto:MEDFORD@LEMONADEDAY.ORG)

