

# MENTOR GUIDE

## NOTES FOR MENTORS / PARENTS

Use this document alongside the "Lemonopolis Lesson Guide" to help your Youth Entrepreneur(s) get through their business curriculum.

This document can be found on our website at [lemonadeday.org/medford-jackson-county/resources](http://lemonadeday.org/medford-jackson-county/resources)

## LEMONOPOLIS LESSON ALIGNMENT



### TUTORIAL

BECOMING AN ENTREPRENEUR



### LESSON 1-4

GOAL SETTING



### LESSON 5&6

FIND A BUSINESS PARTNER & SITE SELECTION



### LESSON 7

YOUR PRODUCT



### LESSON 8

YOUR STAND



### LESSON 9

ADVERTISING



### LESSON 10

PLANNING & BUDGETING



### LESSON 11

FINDING AN INVESTOR



### LESSON 12

ACTION STEPS



### LESSON 13

RUNNING YOUR BUSINESS