

# Lemonade Day!®

## EXPERTS EXPLAIN













INSPIRING YOUTH WITH ADVICE AND EXPERIENCES

### EXPERT VIDEO

## LEMONOPOLIS LESSON ALIGNMENT

(Click the red play buttons below to access each of the videos)

-  **MIKAILA**  
EXPLAINS BECOMING AN ENTREPRENEUR
-  **MIKAILA**  
EXPLAINS GOAL SETTING
-  **ROHIT**  
EXPLAINS BUSINESS PARTNER AND SITE SELECTION
-  **SIDHARTH**  
EXPLAINS YOUR PRODUCT
-  **SAANVI**  
EXPLAINS YOUR STAND
-  **KATIE & HAILEY**  
EXPLAIN ADVERTISING
-  **KATIE & HAILEY**  
EXPLAIN PLANNING & BUDGETING
-  **SAANVI**  
EXPLAINS FINDING AN INVESTOR
-  **SAANVI**  
EXPLAINS ACTION STEPS
-  **SAANVI**  
EXPLAINS RUNNING YOUR BUSINESS



### TUTORIAL

BECOMING AN ENTREPRENEUR



### LESSON 1-4

GOAL SETTING



### LESSON 5&6

FIND A BUSINESS PARTNER & SITE SELECTION



### LESSON 7

YOUR PRODUCT



### LESSON 8

YOUR STAND



### LESSON 9

ADVERTISING



### LESSON 10

PLANNING & BUDGETING



### LESSON 11

FINDING AN INVESTOR



### LESSON 12

ACTION STEPS



### LESSON 13

RUNNING YOUR BUSINESS