



MEDFORD & JACKSON COUNTY



## WHAT IS LEMONADE DAY MY WAY? A GUIDE FOR PARENTS/MENTORS

### **First things first, what is Lemonade Day My Way?**

Since we can't do "normal" Lemonade Day with stands outside this year, we are doing Lemonade Day My Way, an online Lemonade Day experience!

The lessons that your Youth Entrepreneur will be learning on Lemonopolis teach kids how to start, own and operate their own business - a lemonade stand.

Given the current circumstances, kids will not be able to set up their lemonade stands out in the community to sell their product in-person, so instead, these Youth Entrepreneurs will be submitting their business plans, lemonade recipes, drawings of their stands, and business logo to an online platform we are calling Lemonade Day Marketplace.

On the Lemonade Day Marketplace, the community can purchase "a cup of lemonade" from the Youth Entrepreneurs.

While there is no actual product being sold, it is our hopes that these virtual customers will simply purchase the kids' "lemonade" to support their hard work!

Also, on the Lemonade Day Marketplace, virtual customers will vote for the kids' lemonade stand drawings & lemonade recipes for a chance for them to win the Best Stand Contest and Best Tasting Lemonade Contest.

These community votes from virtual customers will contribute to the scoring of the recipes & stands, but an expert panel of judges will have the final determination in who will win these contests, using the community's votes as input.

More details about the Best Stand & Best Tasting Lemonade contests can be found on the contest sheets in the registration packet & on our website at

[lemonadeday.org/medford-jackson-county/activities](https://lemonadeday.org/medford-jackson-county/activities)