# Investor Study

Lemonade Day!®
MONROE COUNTY

_____

1. What is the mission of their organization?

_____
_____

2. What do they spend their time and money supporting?

_____
_____
_____

3. What is my relationship to this investor?

_____
_____

4. Why would they be a good fit for my business?

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_____
_____
_____
_____

Contact Plan:

Do they have a preferred contact method? Email Phone Letter Physical Visit Other

Main Contact Name _____

Email _____ Phone _____

Address _____

Planned Date to Contact _____ Deadline _____

My pitch:

_____
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