

We are happy to announce the creation of the
“GO FOR IT”
award to the Lemonade Day NWA youth participant who
most embodies the entrepreneurial spirit of
Sam Walton, founder of Walmart.



-Photo courtesy of the Walmart
Museum

“Go For It”, a phrase often used by Mr. Sam, reflects his enterprising and innovative spirit as he worked to create the most successful retail company in the world, focusing on customer service and competitive pricing.

The winner will receive the inaugural GO FOR IT prize generously provided by the Walmart Museum.

To be considered for the GO FOR IT award, a youth must participate and be found superior in all three Lemonade Day NWA contests:

~Best Lemonade Day Stand

~ Best Tasting Lemonade

~Best Business Plan

To find more information about our contests, visit our [Activities page](#).

To participate or for more questions please notify Sarah@Lemonadeday.org