Lemonade Day!® REDDING

(Company) Employees,

We would like to share an amazing opportunity for your children/grandchildren to participate in Lemonade Day, a free, educational program that will teach them how to start a business and make their own money.

Pennies On Purpose is presenting Lemonade Day to Redding this year on **May 2nd, 2020.** On this one special day, after completing the Lemonade Day lessons, your children will have the opportunity to set up in high customer traffic locations throughout the city and run a business they created...a lemonade stand. The average profit per stand last year was $224, but children commonly make $300-$500 on Lemonade Day and many make up to or over $1000!

If you would like to register your children to participate this year, they will receive a free youth entrepreneur workbook and you will be provided with a free parent mentor guide. Lemonade Day has become a favorite family activity in homes across the country. Parents spend time each week leading up to Lemonade Day helping their children work through the lessons and make decisions about their business. The lessons take a total of approximately four hours to complete and can be spread over a week or a month, or even a day.

If you would like to register your children to participate this year, please click on this link:

www.LemonadeDay.org/Redding

We would like to host an employee's child's lemonade stand outside of our business on Lemonade Day. Other local businesses will also be hosting young entrepreneurs on Lemonade Day. As soon as you receive approval for your child's stand location, you can put their lemonade stand on the Redding Lemonade Day website stands map https://lemonadeday.org/redding/stands-map

Every child who participates and turns in their results will be entered into a drawing to win a new bike and be considered for the Redding Youth Entrepreneur of the Year Award.

To learn more about Lemonade Day, you can visit https://lemonadeday.org/redding