



What?

Lemonade Day is a community-wide educational program that teaches youth the entrepreneurial skills necessary to start, own, and operate their own business—a lemonade stand. Youth learn the steps and planning necessary to start a business, but just as important, learn valuable life skills, such as leadership, collaboration, responsibility, and teamwork. They learn to set a goal, make a plan, and work their plan to achieve their dreams. In the process, they experience a new level of confidence, and some for the first time, see new possibilities for their future.

When?

May 19th 2018

Who?

Everyone in the Greater Spokane Valley community is invited to participate! We need volunteers, mentors, businesses to provide safe stand locations, and customers to buy lemonade from our young entrepreneurs on Lemonade Day. We also need sponsors to underwrite program and material costs since Lemonade Day is a free program to our youth.

How?

Contact Georgia at 509-924-4994 or georgia@spokanevalleychamber.org to find out how you can contribute and get involved!








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VALLEY CHAMBER
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2018 Sponsorship Levels




All Major Sponsors (i.e. Entrepreneur & Start-Up) will receive the following benefits:

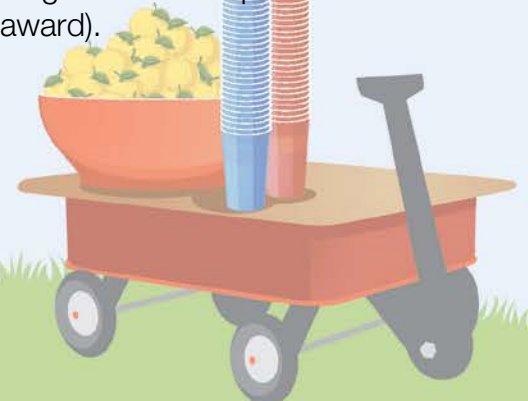
-  Sponsor can provide a flyer/coupons and other small organization promotional item relevant to Lemonade Day to be included in backpacks
-  Logo featured on Greater Spokane Valley Lemonade Day website page with hyperlink to sponsor's website
-  Listed as Sponsor in all media releases: radio and print (level of sponsorship indicated)
-  Logo displayed as Sponsor on e-blasts and social media posts (level of sponsorship indicated)
-  Opportunity to provide a location for lemonade stands out front of their businesses and be listed on the Greater Spokane Valley Stand Locator

Entrepreneur Sponsorship **\$5,000**

-  **Prominent recognition** with company logo featured on backpacks and workbook covers
-  Logo **featured prominently** on GSV Lemonade Day website page with hyperlink to sponsor's website
-  Quoting and interview opportunities at media events (Best Tasting Event and Lemonade Day)

Start-Up Sponsorship - **\$2,500**

-  Recognition with company logo featured on backpacks and workbook covers
-  Logo featured on GSV Lemonade Day website page with hyperlink to sponsor's website
-  Three of the Start-Up sponsors will have the opportunity to sponsor one of the 3 Lemonade Day Contests (Best Taste, Best Stand and Young Entrepreneur). These organization will present the relevant contest plaques (and provide additional company relevant award).



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2018 Sponsorship Levels

All Supporting Sponsors (i.e. Cultivation & Incubator) will receive the following benefits:

- ☛ *Sponsor can provide a flyer/coupons and other small organization promotional item relevant to Lemonade Day to be included in backpacks*
- ☛ *Opportunity to provide a location for lemonade stands out front of their businesses and be listed on the GSV Stand Locator*

Cultivation Sponsorship - \$1,500

- ☛ Logo featured on GSV Lemonade Day website page with hyperlink to sponsor's website
- ☛ Listed as Sponsor in all media releases: radio and print (level of sponsorship indicated)
- ☛ Logo displayed as Sponsor on E-blasts and social media posts (level of sponsorship indicated)

Incubator Sponsorship - \$500

- ☛ Logo featured on GSV Lemonade Day website page with hyperlink to sponsor's website
- ☛ Logo displayed as Sponsor on E-blasts and social media posts (level of sponsorship indicated)

Youth Partners – Provide materials for youth participating from your organization (\$5 per youth)

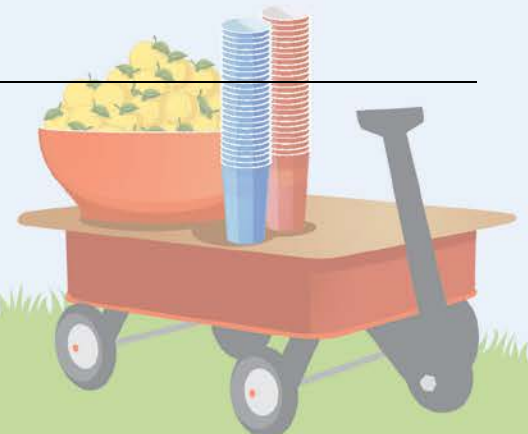
- ☛ Recognition with your organization's logo on backpacks and workbook covers
- ☛ Logo featured on GSV Lemonade Day website page with hyperlink to youth partner's website
- ☛ *If your organization cannot afford the \$5/child, you will be able to provide a flyer for the backpacks advertising your organization and indicating your support of building young entrepreneurs*

Business Partners - \$100 (Fee waived for 1st 100 businesses this year!)

- ☛ Business included on Lemonade Stand Locator on GSV Lemonade Day website page
- ☛ Lemonade Day Sponsor Poster provided to post on business storefront window

IN-KIND Sponsorship -

- ☛ Photography Sponsor – Provide photography for Lemonade Day
- ☛ Billboard Sponsor – Provide billboard space to advertise Lemonade Day
- ☛ Media Sponsor – Provide media for key Lemonade Day Program



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2018 Sponsorship

Commitment Form

Yes, I would like to be a sponsor of Lemonade Day Greater Spokane Valley May 19, 2018

- ☐ Entrepreneur Sponsor - \$5,000
- ☐ Start-Up Sponsor- \$2,500 (potential contest sponsor)
- ☐ Cultivation Sponsor - \$1,500
- ☐ Incubator Sponsor- \$500
- ☐ Youth Partner - (\$5 per youth)
- ☐ Business Partner - \$100 (Fee waved for 1st 100 businesses this year!)
- ☐ In Kind Sponsor – Please Specify _____

Please complete the information below.

Forms can be emailed to georgia@spokanevalleychamber.org or mailed to:

Greater Spokane Valley Chamber of Commerce
1421 N. Meadowwood Ln., Ste 10
Liberty Lake, WA 99019

Company Name: _____

Company Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Checks should be payable to Greater Spokane Valley Chamber of Commerce

Sponsors with benefits including backpack and workbook logos need to submit 3 logos

- (1) in high resolution EPS vector file format in color*
- (2) in high resolution EPS vector file format in black and white*
- (3) in high resolution JPEG or GIF format in color*



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