



Big Picture

Registered Kids 101,615

Stand Stats

Avg. Total Revenue \$221.60 Avg. Profit \$168.08

Looking at Lessons

Paid Back Investor	77%
Opened a Savings Account	20%
Avg. Amount Saved	\$79.19
Donated to Charity	73%
Avg. Amount Donated	\$112.58
Met Their Goal	77%
Plan on Participating Next Year	86%



Participant Demographics







