2019 MENTOR SURVEY IMPACT RESULTS

AREAS OF POSITIVE INFLUENCE

Out of survey respondents, the following represents mentors who felt their youth showed improvement in the areas listed as a result of participation in Lemonade Day:

- Personal responsibilities: 90%
- Resourcefulness and problem solving: 91%
- Seeing a project through to completion: 91%
- Communication skills: 92%
- Self-esteem: 90%
- Sense of purpose: 90%

FINANCIAL LITERACY AND MATHEMATICS

Out of survey respondents, the following represents those who felt their youth improved in the areas of financial literacy and mathematics:

- Knowledge of financial vocabulary: 87%
- Ability to set financial goals: 87%
- Understanding of saving and philanthropy: 88%
- Correlation between math and the real world: 88%

* Caring adult and mentor data reflects a subset of 204 survey respondents from 2019.