

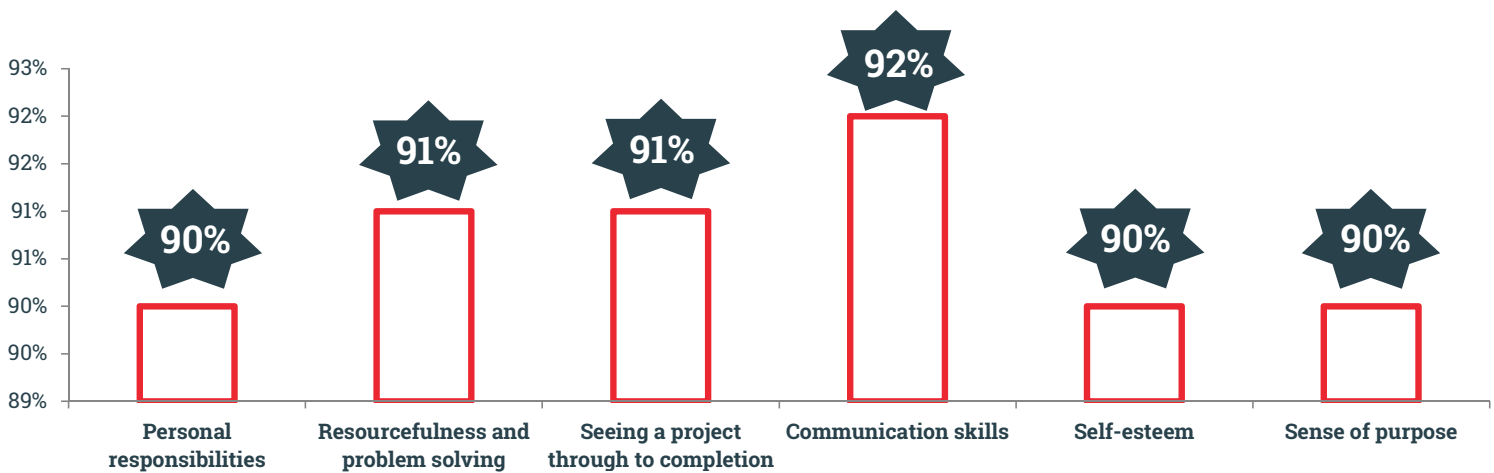
Lemonade Day!®

2019 MENTOR SURVEY IMPACT RESULTS



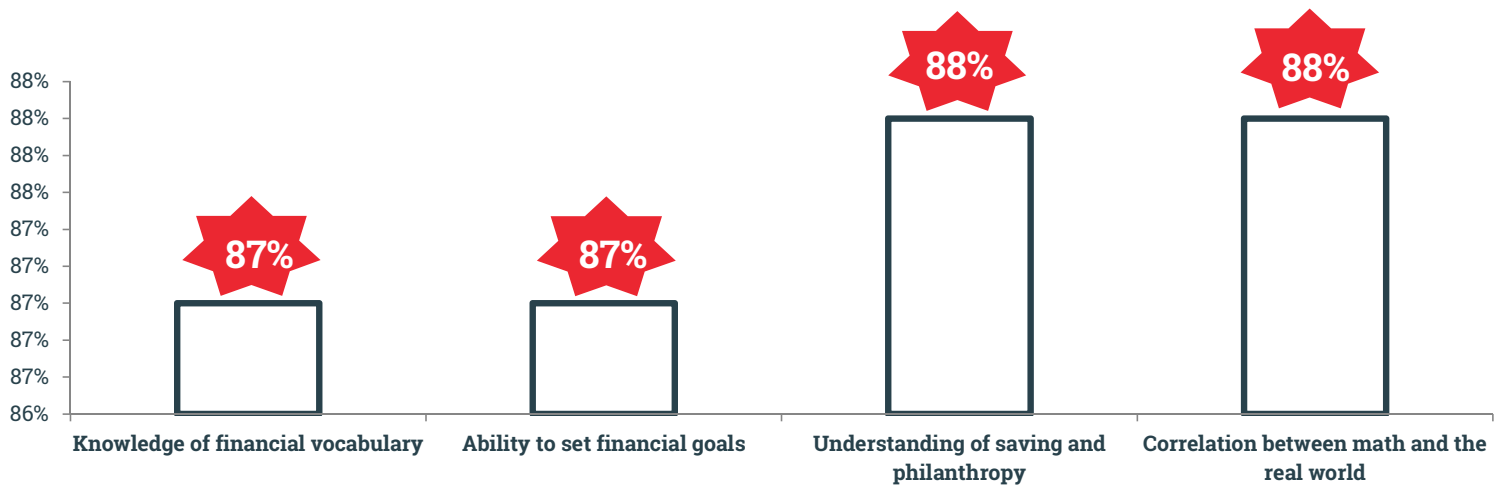
AREAS OF POSITIVE INFLUENCE

Out of survey respondents, the following represents mentors who felt their youth showed improvement in the areas listed as a results of participation in Lemonade Day*



FINANCIAL LITERACY AND MATHEMATICS

Out of survey respondents, the following represents those who felt their youth improved in the areas of financial literacy and mathematics*



* Caring adult and mentor data reflects a subset of 204 survey respondents from 2019.