2019 RESULTS AND IMPACT

BIG PICTURE

Registered Kids 54,132

STAND STATS

Avg. Total Revenue $235.42 Avg. Profit $180.05

LOOKING AT LESSONS

67% Paid Back Investor

6% Opened a Savings Account

78% Met Their Goal

90% Plan on Participating Next Year

50% Spent Some

70% Saved Some

66% Shared Some

$85.02 Average Amount Saved

$93.99 Average Amount Shared

PARTICIPANT DEMOGRAPHICS

Gender

55% Male

45% Female

Ethnicity

32% Caucasian

3% Hispanic

3% Asian

3% African American

24% Other

Grade

78% High (9-12)

13% Pre-K

6% Elementary (K-5)

3% Middle (6-8)

*Business Results data reflects a subset of 3304 respondents from 2019 which represents 4713 participants and 1756 stands.