2022 RESULTS AND IMPACT

Lemonade Day™

BIG PICTURE

Registered Kids 23,556

STAND STATS

Avg. Total Revenue $349.58

Avg. Profit $266.39

LOOKING AT LESSONS

$121.56
Average Amount Saved

$96.59
Average Amount Shared

PARTICIPANT DEMOGRAPHICS

Gender

Male 54%
Female 46%

Ethnicity

Caucasian 31%
Hispanic 9%
Asian 24%
African American 2%
Alaska Native 2%
Other 33%

Grade

High (9-12) 16%
Pre-K 1%
Elementary (K-5) 2%
Middle (6-8) 81%

*Business Results data reflects a subset of 1,069 responses from 2022 which represents 1630 participants and 865 stands.