1. **SET A GOAL**
   - Spending Goals
   - Saving Goals
   - Sharing Goals
   - Learning Goals

2. **MAKE A PLAN**
   - Find a Business Partner
   - Site Selection
   - Your Product
   - Your Stand
   - Advertising
   - Planning & Budgeting
   - Find An Investor

3. **WORK THE PLAN**
   - Action Steps
   - Running Your Business

4. **ACHIEVE YOUR DREAMS**
   - Business Results & Accounting
   - Reflections & Future Plans