



Lemonade Day!®

MORE THAN JUST A DAY!

WHAT'S LEMONADE DAY?

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business - a lemonade stand. Each year, in participating cities, youth have the opportunity to experience entrepreneurship by setting up their business during their city's community-wide Lemonade Day.

WHAT WILL YOUTH LEARN BY PARTICIPATING?



business skills



responsibility



financial literacy



goal setting



teamwork

SET A GOAL



Spending Goal, Saving Goal, Sharing Goal

MAKE A PLAN



Make Spending Decisions, Plan their Product and Stand, Brand and Advertise, Find an Investor, Create a Business Plan and Budget

WORK THE PLAN



Purchase their Supplies, Make Lemonade and Build their Stand, Setup and Run their Business, Provide Good Customer Service

ACHIEVE SUCCESS



Account for Business Results, Spend Some, Save Some, Share Some, Contemplate their Future Plans.

READY TO GET STARTED?

VISIT LEMONADEDAY.ORG